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[Strategic Management in Action. 2007. 343 pages. Mary K ...](#)

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[DR ISAAC CHANETA - University of Zimbabwe - International ...](#)

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[A. REQUIRED COURSE MATERIALS Crafting & Executing Strategy ...](#)

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... Thompson, Peteraf, Gamble, & Strickland, ... strategic management to ... You will be expected to demonstrate competency regarding the concepts and cases that we ...

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